



## About me

Enthusiastic and committed graphic designer with over 13 years professional experience shaping innovative design solutions for a multitude of companies and industries. Skilled in working in diverse projects in a variety of settings, and producing a wide portfolio of design solutions across all sizes and budgets. Praised for my ability to quickly form strong and professional relationships, to navigate ambiguity, to define and manage complex projects and teams.

Creative problem solver with extensive communication skills. Personable and collaborative team member who's passionate about building long lasting results.

## PROFESSIONAL SKILLS

### Desktop Publishing

Adobe Photoshop 80%

Adobe Illustrator 90%

Adobe InDesign 70%

### Video / Motion Graphic

Adobe After effect 60%

Adobe Premiere 50%

### UI Design

Adobe XD 90%

Zeplin 90%

Sketch 70%

Protopie 65%

### Front end

HTML CSS JS 70%

PHP 50%

Bootstrap 80%

### CMS

Wordpress 90%

Joomla 75%

Magento 65%

## WORK EXPERIENCE

### Art Director

egabi Solutions (Cairo, Egypt) | Feb 2016 - Present

- ▶ Generate clear ideas and concepts in tandem with the copywriter
- ▶ Produce sketches, storyboards, roughs to visualize ideas
- ▶ Understand marketing initiatives, strategic positioning and target audience
- ▶ Cooperate with the rest of the creative team across different types of media
- ▶ Take work from concept to final execution within deadlines
- ▶ Manage and delegate responsibilities to other designers and provide directions
- ▶ Present completed ideas to clients/team members
- ▶ Collaborate with marketing and sales divisions in creating marketing plans, aligning team priorities with business objectives to deliver high-quality work on time and on budget
- ▶ Develop presentation approaches, styles, and techniques for the team to implement
- ▶ Analyze market trends, consumer need, and the competitive landscape, and track campaign performance
- ▶ Present or oversee presentation of final concepts and coordinate production and dissemination for cross- organizational use

## Contacts



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## Courses

- DTC (Yemen) - Marketing principles & Managing Sales Efforts
- WPPM (Malaysia) - Portraits Master class
- CPC (Egypt) - DSLR Videography
- ICC (Egypt)
  - C language level 1
  - PHP language level 1
  - Java script +Html
  - 3D Studio Max

## Online courses

- Design Projects: from Research to Concept - Domestika
- Developing a Creative Concept for Branding - Domestika
- Practical guide to prototyping with the ProtoPie - Udemy
- Brand Strategy for Online Platforms - Domestika
- Use XD to get a job in UI Design, User Interface, User Experience design, UX design & Web Design - Udemy
- Advertising Art Direction design techniques and planning - Udemy

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## WORK EXPERIENCE

### Graphic Designer

Freelance (Borneo, Malaysia / Maryland / NY, US  
Alexandria, Egypt | Jan 2011 - Feb 2016

- ▷ Study design briefs and determine requirements.
- ▷ Schedule projects and define budget constraints.
- ▷ Conceptualize visuals based on requirements.
- ▷ Prepare rough drafts and present ideas.
- ▷ Develop illustrations, logos and other designs using software or by hand.
- ▷ Work with copywriters and creative director to produce final design.
- ▷ Test graphics across various media.
- ▷ Amend designs after feedback.
- ▷ Ensure final graphics and layouts are visually appealing and on-brand.
- ▷ Maintains technical knowledge by attending design workshops; reviewing professional publications; and participating in professional societies.

### TEACHER GRAPHIC DESIGN

YEDC Institute / New Horizons Institute / Seeds Institute  
(Sana'a, Yemen) | Feb 2007 - Jan 2011

- ▷ Plan, organize, and deliver graphic design instruction in didactic, laboratory and/or classroom settings to promote student success within the community.
- ▷ Collaborate with peers to evaluate, revise, and develop curriculum to cultivate the mastery of course content.
- ▷ Provide students with frequent, timely assessment of and clear feedback regarding their performance.
- ▷ Appropriately document student progress and maintain accurate records such as attendance, grading and achievement of student learning outcomes.
- ▷ Proctor exams, participate in departmental meetings, as well as other task forces and/or committees as necessary. Maintain appropriate office hours proportionate to the instructional assignment.
- ▷ Provide service excellence through courteous, informed, accessible and professional engagement.

## LANGUAGES

Arabic - Mother Tongue

English - Bilingual / Native

French - Beginner

## HOBBIES

Photography

Traveling

History

Video Games

Reading

 [linkedin.com/in/amr-omar](https://www.linkedin.com/in/amr-omar)

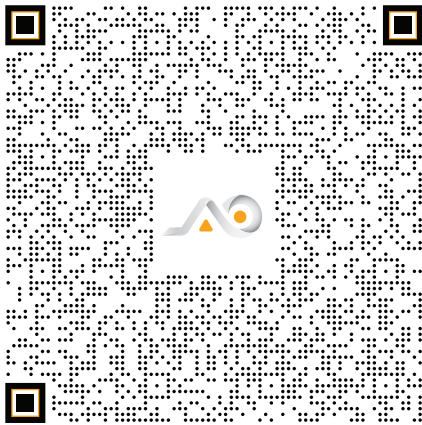
 [twitter.com/AmrOmarVD](https://twitter.com/AmrOmarVD)

 [dribbble.com/Amromar](https://dribbble.com/Amromar)

 [behance.net/Romar](https://www.behance.net/Romar)

 [instagram.com/amromar85](https://www.instagram.com/amromar85)

 [facebook.com/amromar8](https://www.facebook.com/amromar8)



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## Education

### BACHELOR CYBER SECURITY

INTERNATIONAL UNIVERSITY OF APPLIED SCIENCE  
Berlin, Germany | 2021 - PRESENT

### 3 YEARS DIPLOMA IN GRAPHIC DESIGN

Limkokwing University Of Creative Technology  
Borneo Malaysia | 2014

### BACHELOR DEGREE OF BUSINESS ADMINISTRATION

Ibb University  
Ibb, Yemen | 2008

## Sample projects

### Transports & Travel:

Quick Travel: Corporate identity / CGV France: Corporate Identity /  
Latitudes 37 France: Corporate identity  
Amansar Travel & Tour: Corporate identity & website.

### Food & Beverages:

The Coffee Trader: Corporate identity / Mokha Bunn: Corporate identity  
Alshifa Group: Packaging.

### Bank & Finance:

Cacbank: Electronic library project. Annual report 2009/2010 & 2010/2011.  
Layout. Photography. Gulf 20 Cup cards. Idea project corporate Identity.

### Construction & Industry:

Extremcare: Corporate identity  
Nile for building and Construction: Corporate identity.

### Government:

ALWADIA Land port: Corporate identity/ French cultural Center Of Sana'a:  
The Anniversary of Diplomatic relationships between France and Yemen  
French Embassy Of Sana'a: Presentation boards of Bab Moussa restoration in Ta

### Information Technology:

PragmaTecha: Corporate identity/ MAX technology: Corporate identity  
Yeta: Corporate identity.

**NGOs** - GTZ- Image Yemen: DVD cover & label.

### Business and Marketing:

Brand it: Corporate identity / O2Marketing UK: Corporate Identity.

### Institutions

Start Institute: Brochure / AMC Institute Corporate identity & Website.